

SPONSORS  
INFORMATION PACKET

# HR Philippines' 1st Digital HR Event TECHNOLOGY FAIR

Sept. 29-30, 2015

**THE FIRST HR TECHNOLOGY  
EVENT IN THE PHILIPPINES!**

**Discover Awesome Tech Innovations on  
Digital Human Resource Management**

**Event Organizer:**

**Businessmaker Academy & HR Club Philippines**

**Address: 1503A West Tower, Philippine Stock Exchange Building,  
Exchange Road, Ortigas Center, Pasig City, Philippines**

**Contact Nos: (632) 6874645, 6873416, 6874445 or (0917) 5721713**

**Email: [hrtechfair@businessmaker-academy.com](mailto:hrtechfair@businessmaker-academy.com)**

**[www.hrtechnologyfair.com](http://www.hrtechnologyfair.com)**

## ABOUT THE EVENT

The first HR Technology Fair in the Philippines showcases digital solutions & service providers for different aspects of Human Resources via Live Seminars, Product Demonstrations & Product Deals. It is the first Digital Human Resource Management learning event that features HR technology innovations and how these can be applied to improve efficiency in the workplace.

Attend the HR Technology Fair and get these:

- ✓ Latest Trends and Innovations in HR Technology
- ✓ Expert Speakers on HR Technology Issues & Challenges
- ✓ HR Technology Product Demonstrations
- ✓ Buyer's Bargain Discounts on HR products & services

## The Event features 2 main activities:

### Digital Human Resource Management Learning Sessions

Listen to Top Technology and HR Experts share important insights, data and trends on HR technology and service delivery...



photos from previous events

### HR Technology Showcase

Walk through an array of HR technology exhibits that showcases important information, best bargain and deals on Human Resources Technology products and services...



photos from previous events

## DIGITAL HR MANAGEMENT SEMINAR

Featuring Expert Technology & HR Speakers, the Digital HR Management Seminar centers talks and discussions on these fascinating learning program agenda:

### DAY 1: SEPTEMBER 29, 2015

8:30 am	Registration
9:00 am	Topic 1: Digitizing Your HR
	Snacks
11:00 am	Topic 2: Overcoming Technology Adoption Challenges in the Workplace
12:30 nn	Lunch
1:30 pm	Topic 3: Digital Recruitment Strategies for the Millennial Mindset
3:00 pm	Topic 4: Creating a Modern Employee Experience with HR Service Automation
	Snacks
4:30 pm	Topic 5: Managing Shared Services in the Digital World
6:00 pm	End of Day 1

### DAY 2: SEPTEMBER 30, 2015

8:30 am	Registration
9:00 am	Topic 6: Building the Connected Company through Technology
	Snacks
11:00 am	Topic 7: Enabling Digital Learning for Your Employees
12:30 nn	Lunch
1:30 pm	Topic 8: Managing Social Media in the Modern Workplace
3:00 pm	Topic 9: Linking Social Technology to Employee Engagement
	Snacks
4:30 pm	Topic 10: Maximizing Apps for Better Work Productivity
6:00 pm	End of Day 2

### Digital HR Management Seminar Rates:

Buy 1 Take 1 Promo	Super Saver Rate	Early Bird Rate	Regular Rate
Pay on: June 1 - 30, 2015	Pay on: July 1 -30, 2015	Pay on: Aug 1 - 30, 2015	Pay on: Sept 1 - 30, 2015
Php 5,000 + VAT	Php 5,000 + VAT	Php 6,000 + VAT	Php 7,000 + VAT

*Note: Seats are Limited. Prior Registration Required. Topics & Speakers are subject to change without prior notice. Seminar includes Certificate of Completion, Lunch & Snack, Conference Kit & Exclusive Fair Deals.*

## HR Technology Showcase

Aside from the Digital HR Management Learning Sessions, the HR Technology Fair also features an array of product & service providers offering the latest technology and tools available for Human Resources. It features an Exhibit with awesome promos and discounts exclusively for Fair visitors.

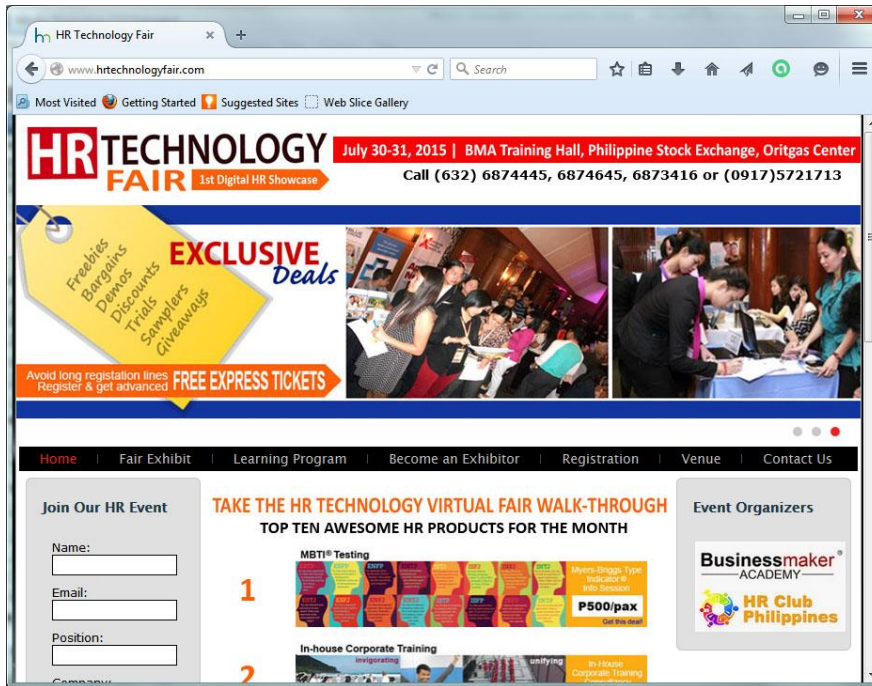


Online Exhibitors will include:

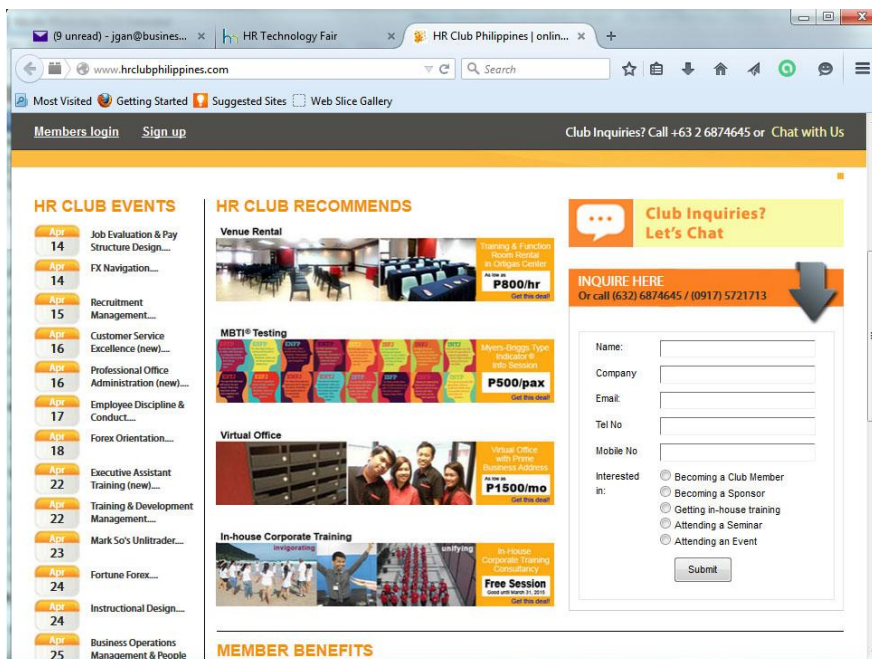
- Assessment, Testing & Surveys
- Consulting
- Employee Branding
- Employee Communications
- HRIS
- Health & Medical Services
- Learning Tools, Training & Development
- Online Job Portals
- Outsourcing
- Payroll & Benefits
- Performance Management
- Recruitment
- Staff & Corporate Giveaways
- Shared Services
- Talent Management
- Time and Attendance
- Workforce Management & Analytics
- And others

The HR Technology Showcase will also be featured online:

**HR Technology Fair Website**  
**www.hrtechnologyfair.com**



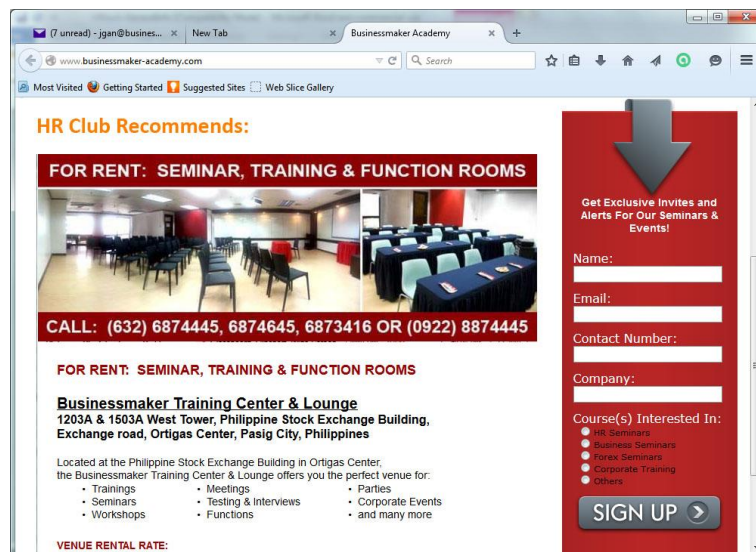
**HR Club Philippines: HR Club Recommends Section**  
**www.hrclubphilippines.com**



**HR Club E-Newsletter: HR Club Recommends Section**  
Emailblast to 250,000 database



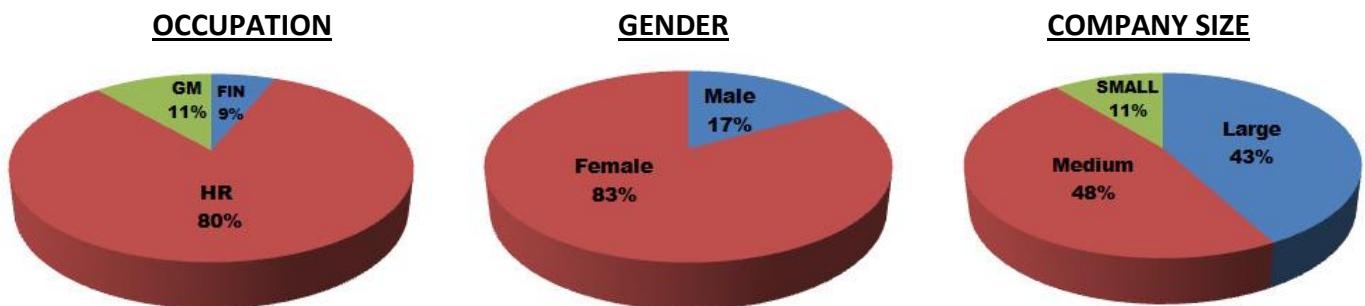
**Your Banner AD linked to a Sales Landing Page with Real-time Lead Generation sign up form**



## AUDIENCE PROFILE

The HR Technology Fair targets HR professionals, business managers, business owners, finance officers, trainers and consultants. The live event will be held at the BMA Training Lounge with 70-seat capacity. This will be supported by Online Product Fair that showcases the Latest in HR Technology.

It is a prime venue for you to showcase your products and services to a highly targeted market. Here are some information of our past conference attendees:



### PARTIAL LIST OF ATTENDEES FROM PREVIOUS EVENTS

Access Worldwide	Enchanted Kingdom Inc.	Phil. Veterans Affairs Office
Adja Human Resources Solutions	Geodata Solutions Inc.	Philippines Business Bank
Adventist Hospital Palawan	Golden Rural Bank	PLDT
Adventist Medical Center Manila	Healthways Trading	Professional Insights Marketing
Alalay Sa Kaunlaran Inc.	Hinge Inquirer Publications	Provago Inc.
Assumption College	Ingo Manufacturing Phils.	Quantity Solutions inc.
AZA Philippines	Inquirer Interactive Inc.	Quest Air Technology
B&M Global Services Manila	Inter Island Information System	Raquel Pawnshop Inc.
Balsam Brands	International SOS (Phils.) Inc.	Renato Realty
Bangko Sentral ng Pilipinas	Jabez Infinity Group Inc.	RGE Agridev Corporation
Bearean Logistics	Jardine Distribution Inc.	Robros Incorporated
Biocostech Phils. Corp.	KBL Manpower Services	Ruru Global Recruitment Agency Inc.
Bioessence	Kettle Foods Corporation	Salamat Services Inc
Blue Cross Insurance Inc.	KMC Mag Group Inc.	Scotland Phils
Brookside Farm Corporation	Lufthansa Technik Phils.	Bonchon Chicken Phils
Cable Boss	Main Hardware Inc.	St. Paul College of Makati
Catanduanes State University	Manulife	Super 8 Retail System, Inc.
Cookie Cafe Franchise (Mrs. Fileds)	Market Insighting & Foresighting Inc.	Taiyo Enterprises
Christian School International	MBPS Cabiling Corp.	Telus International
Citizen Investment Trust	National Conciliation & Mediation Boards	Tosoh Polivin Corporation
Citra Central Expressway Corp.	Nextgen Innovations	Toyota Motor Phils.
Clear Corporate Solutions	North Philippines Unoin Conference	Trans-Radio Broadcasting Corp.
Concentrix Phils.	Oceana Gold (Phils) Inc.	Treasure Link Cooperative
Consistent Frozen Solutions	OEP Phils.	Tupperware Brands Phils. Inc
De La Salle Health Science Institute	Our Lady of Fatima University	University of the Philippines
DICORP	PapertechInc.	Vivant Corporation
Doodlepress	Phil Pacific Insurance Brokers	Woodfields Consultants
Edgeward Dev't	Phil. Bus Bank	and many more.....

## SPONSOR-EXHIBITOR PACKAGE

Bundled  
2-in-1 Deal

SPONSOR/EXHIBITOR PACKAGES	Basic	Silver	Gold	Platinum
<b>Live Digital HR Seminar Event Benefits</b>				
Exhibit Table	x	✓	✓	✓
Exhibitor Pass	x	2	2	4
Digital HR Management Seats	x	2	4	8
Database of Conference Attendees	x	x	✓	✓
Corporate or Product AVP at the Conference	x	x	✓	✓
Technology Spotlight: Product Demo Session	x	x	✓	✓
Presentation Skills Workshop: Selling W/o Selling By Mark So, CEO, Businessmaker Academy	x	x	✓	✓
Live acknowledgement at the conference and expo	✓	✓	✓	✓
Live games and raffle giveaway announcements	✓	✓	✓	✓
<b>Online HR Technology Showcase Benefits</b>				
Logo Inclusion in Pre & Post Marketing Materials	✓	✓	✓	✓
Logo Inclusion in HR Technology Fair website	✓	✓	✓	✓
HR Club Enewsletter – Emailblast to 250000 database	✓	✓	✓	✓
HR Technology Fair Website Ad + Lead Generation (Product Banner Ad linked to sales landing page with Real-time lead generation sign up form)	x	x	✓	✓
HR Club Philippines premium banner ad in HR Club Recommends section (Product Banner Ad linked to sales landing page with Real-time lead generation sign up form)	x	x	✓	✓
Feature Article in HR Club Website (content c/o sponsor)	x	x	✓	✓
E-Newsletter Side Banner Ad	x	x	✓	✓
<b>Rates:</b>	<b>15k +VAT</b>	<b>30k +VAT</b>	<b>60k +VAT</b>	<b>100k +VAT</b>

Note:

1. Please add 12% VAT
2. Get 10% discount if you pay on or before July 30, 2015
3. Platinum 2-in-1 Promo is only available until Aug. 31, 2015

**Bundled Promo:** Sponsor 2 Events for the price of 1:

- ✓ HR Technology fair 2015
- ✓ HR Leadership Conference 2016

OPTIONAL ADD-ON SPONSORSHIP		
ITEM	QUANTITY	NOTES
Ecobag	500 pcs	-Design must include HR Technology Fair name or logo. -Sponsor may include their name or logo for added mileage. -Final design must be approved by Fair Committee before production. -Additional Live Acknowledgement & Announcement will be given
ID Lace	500 pcs	
Photobooth	2 days	
Learning Hall Snacks	Good for 300 pax	
Learning Hall Lunch	Good for 300 pax	
Drink Bar	Unlimited Coffee, Juice, Water, etc.	
Pocket Guide Printing	500 pcs	



## SPONSOR-EXHIBITOR RESERVATION

**Company:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_  
**Position:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**Tel. Nos.:** \_\_\_\_\_  
**Cel. Nos.:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

**Type of Sponsorship:**       Platinum 2-in-1 100k     Gold 60k     Silver 30k     Basic 15k  
**Sponsorship Amount:**      \_\_\_\_\_ [+ VAT]

### Terms & Conditions:

1. Rates are VAT exclusive. Please add 12% VAT if applicable.
2. Payment must be made within 2 weeks after signing of contract in order for us to include you in our marketing campaigns.
3. All materials (e.g. logos, write ups, flyers, banners, raffle prizes, etc.) must be provided by the sponsor-exhibitor and submitted promptly.
4. Sponsor-exhibitor is responsible for delivery, pick up and collection of event materials.
5. Organizers will submit photo documentation report to Sponsor-Exhibitor within 1 month after the event.

**Payment Mode:**      Business Maker Academy, Inc. = TIN #223-672-691

- Check Payment      - Please make checks payable to BUSINESS MAKER ACADEMY, INC.  
 Paypal                - Please contact us for paypal payment details.  
 Bank Deposit        - Please deposit to Account Name: BUSINESS MAKER ACADEMY, INC.  
                                 > BPI Savings Account # 4013-0306-64 (bank swift code: BOIPHMM)  
                                 > BDO Savings Account # 280-622-422 (bank swift code: BNORPHMM)  
Note: Make sure to fax deposit slip with registration form and contact details

### Are you willing to provide Special Bargains & Discounts Exclusively for Fair Visitors?

- Yes, please specify on space provided  
 Yes, we will let you know promo 1 week before the event  
 No, we will not provide any promo or discounts during the event.

**Exclusive Fair Promo:**

**Conforme:**      (This serves as a valid contract)

\_\_\_\_\_  
Signature Over Printed Name

\_\_\_\_\_  
Date

#### IMPORTANT NOTE:

Business Maker Academy, Inc. is a VAT-registered company. TIN# 223-672-691-000 VAT. For zero rated or VAT exempt companies, please include your Certificate of Exemption. Provide Form 2307 or Certificate of Tax Withheld if payment done with tax withheld. Please withhold only 2% as we are classified as suppliers or contractors of services.

**VENUE & DATES**

Event: HR Technology Fair 2015  
 Where: Grand Auditorium, Philippine Stock Exchange Building (Tektite), Exchange Road, Ortigas Center, Pasig City, Philippines  
 When: September 29-30, 2015  
 What Time: 9 to 5 pm (two days)



## ORGANIZER:

**Businessmaker Academy** is an Education Center for Business, Finance and Corporate Skills Development. It offers a simple, direct and practical approach to business fundamentals. Its primary purpose is to teach people how to improve their professional, personal and financial lives through practical, experience-based learning. Since 2003, it has served more than 35,000 participants from top corporations and SMEs.

**HR Club Philippines** is a community for Human Resource education and support. It is dedicated to the advancement of Human Resource Management as a profession and a service. Its activities are primarily directed towards building an active network of Business and HR professionals who are dedicated to improving methods, techniques and practices of Human Resources.

## CONTACT DETAILS:

### **Businessmaker Academy / HR Club Philippines**

Address: Suite 1503A West Tower, Philippine Stock Exchange Building,  
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Websites:

[www.businessmaker-academy.com](http://www.businessmaker-academy.com)

[www.hrclubphilippines.com](http://www.hrclubphilippines.com)

[www.hrtechnologyfair.com](http://www.hrtechnologyfair.com)